

# JOEY PEROTTI

## CONTENT CREATOR + STORYTELLER

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650-238-8803  
San Francisco, CA

### SUMMARY

Engaging storyteller specializing in effective communication across a range of platforms, collaborating, inspiring, and empowering those around me

### SPECIALIZATIONS

Project Management - Microsoft Planner, Asana, Function Point  
Writing and Editorial - Copy, Creative  
Social Media Management  
Video Production  
Photography  
P.O. Management  
Adobe Creative Suite  
Final Cut Pro  
Logic Pro X - Podcast production and post-production

### AWARDS

#### ReelHeart International Film Festival (2016)

1st place — Feature-Length Screenplay

#### Nashville Film Festival (2016, 2017)

Runner-Up — Family/Animation Short

Runner-Up — Music-inspired Feature-Length

#### Cinequest (2013, 2017)

Finalist — Feature-Length

Finalist — Short

#### Carmel Art & Film Festival (2013)

Finalist — Feature-Length Screenplay

#### Austin Film Festival (2017)

2nd Round — Comedy Feature

### WORK EXPERIENCE

#### Content Marketing Manager

Grace Cathedral | Jun 20 - Present

- Manage marketing campaigns for a global audience over Facebook, Instagram, LinkedIn, YouTube and Twitter
- Produce written and visual content for online and offline platforms
- Collaborate with communications team to meet deliverables in a timely and proficient manner
- Project manage deadlines, assets, and team workflow using Microsoft Planner and Asana

#### Marketing & Communications Associate

Notre Dame de Namur University | Sep 19 - Jun 20

- Filmed, edited, and produced video content to distribute on university platforms
- Managed the implementation of Pardot over multiple internal teams and outside clients
- Wrote, developed, and sent broadcast e-mails for enrollment

#### Social Media & Communications Traffic Coordinator

California State University, Monterey Bay | Apr 17 - Sep 19

- Managed official university social media accounts, including creating written, still, and video content
- Project manage deadlines, assets, and team workflow using Function Point
- Coordinated marketing campaigns and strategies with multiple internal teams and outside clients

### PROJECTS

#### Back Home

Director, Producer, Writer, Editor | 2012

- Documentary detailing the experiences of two war veterans from different eras
- Received Award of Merit for Short Documentary at Best Shorts Competition in La Jolla

#### The Making of War & The Weather

Director, Producer, Writer, Editor | 2018

- Profile on filmmaker Enid Ryce and the process behind her new feature-length documentary, featuring the music of Philip Glass
- Developed film from concept to post-production

### EDUCATION

California State University, Monterey Bay | Aug 08 - May 12

BA Teledramtic Arts & Technology - Filmmaking & Screenwriting